Abdulbasit Idris Ali

UI/UX Designer

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**Career Profile**

I'm a UI/UX Designer focused on crafting intuitive, user-friendly digital experiences. I have hands-on experience designing for both web and mobile platforms. My foundation in HTML and CSS helps me better understand the development side of products and collaborate more effectively with developers. I'm enthusiastic about joining product teams where I can contribute meaningfully, grow quickly, and help create impactful solutions.

**Educational Qualifications**

* BSc In Management Information Technology | IUMA (International University of Management and Administration) 2022
* Diploma in Civil Engineering | Ramat Polytechnic 2017
* Senior Secondary Certificate Examination (SSCE)| Maiduguri Capital School 2013
* Primary Education Certificate | Maiduguri Capital School 2007

**Certifications**

* Introduction to User Experience Design – Georgia Institute of Technology (Coursera) August – September 2023
* UI/UX Design Specialization – California Institute of Arts (Coursera) June – September 2023
* UI/UX Design Bootcamp – Dev & Design – January - June 2024

**Experience**

**UI/UX Designer – Telehealth Startup (Remote)**

March 2024 – December 2024

* Improved UI for the mobile telehealth app
* Designed the full desktop web app for doctor/patient use.
* Contributed to the company website design
* Collaboration closely with developers to ensure implementation quality

**UI/UX Intern – Intern Pulse (Remote)**

July 2024 – August 2024

* Worked in a team to design a fintech web app for family account management
* Participated in wireframing, prototyping and final UI design
* Learned agile collaboration within a fast-paced team

**Projects**

**Cookit – Recipe Finder Website (Live)**

2025

Live link: [Recipe-finder-homepage](https://recipe-finder-one-opal.vercel.app/home.html)

* Designed a clean, responsive recipe search platform with intuitive navigation.
* Focused on user friendly search flow, and visual hierarchy.
* Created reusable UI components and maintained design consistency across pages.
* Collaborated with a front end developer to ensure accurate implementation
* Structured information architecture to support smooth browsing and discovery.

**Vweb Consultancy Website (Live)**

2024

Live link: [VWebConsultancy](https://vwebconsultancy.com/)

* Designed the full website UI which was later developed and deployed
* Focused on UX flow, service clarity, and responsive layout

**Digital Leave Management System – Dashboard** **(Solo project)**

2024

* Designed a user-friendly leave application platform tailored to the Nigerian military workflow.
* Streamlined the application process with clear status tracking and mobile accessibility.
* Created responsive UI screens with a focus on simplicity, accessibility, and clarity.
* Developed a structured flow to reduce paperwork loss and minimize processing time.
* Applied UX best practices to reduce user stress and improve overall usability.

**Fashion AR/VR App (Capstone Project)**

February – June 2024

* Designed a mobile shopping app that supports AR/VR to try products virtually
* Served at Team Lead for Style Guide – creating and maintaining visual consistency
* Collaborated with designers on prototyping and final hand-off

**Tools & Skills**

**Design & Research:**

* Accessible & Responsive Design
* Brainstorming
* Design Systems
* Interaction Design
* Prototyping
* Sketching
* User Personas
* Visual & UI Design
* Wireframing

**Design Tool:**

Figma, Google Docs, Google Forms, Canva, AI tool (ChatGPT)

**Technical Skills:**

HTML (basic), CSS (basic)

**Soft Skills:**

* Quick to adapt to new tools and workflow
* Enjoy solving user pain points with thoughtful design
* Experienced working in cross-functional teams
* Strong communication and attention to detail
* Consistent with design system and visual hierarchy